

# Man Therapy Donation Form



The Thumb Community Health Partnership includes 29 Health and Human Service Agencies across Huron, Lapeer, Sanilac, and Tuscola Counties. Since the beginning of the Partnership, Behavioral Health has been a primary focus. Over the past two years, grant funds were used to develop a men's mental health outreach strategy that included promoting the website [www.ManTherapy.org](http://www.ManTherapy.org). Based on website data and local feedback, the effort is making a difference to men in the region.

## What is Man Therapy?

Man Therapy is an online resource that is designed for working-aged men. Men often do not show signs of needing help before a crisis and Man Therapy uses an early intervention approach to help men and encourage men to seek help sooner. Mantherapy.org makes mental health approachable by using humor to break down the stigma. Information on the site allows men to take action using evidence-based tools and resources. Visitors to mantherapy.org can learn more about men's mental health, examine their own mental health using a "head inspection" and consider a wide array of actions that will put them on the path to treatment and recovery.



In the past 10 years, **83%** of suicide deaths in the Thumb were men.

If you would like to support men's mental health, consider making a donation today! Advertising packages are also available for organizations and businesses (see back of page).

First and Last Name:

Address:

Contact Email:

Contact Phone:

I would like my donations to remain anonymous. (check box to the right)

Donation Description:

\$ Amount

Total	

Make checks payable to Thumb Community Health Partnership  
Mail completed forms to Thumb Community Health Partnership, 138 Maple Valley  
Street, Mailbox B, Sandusky, MI 48471

If you have a preference for a county in which to use your contribution, please indicate in the space provided: \_\_\_\_\_

Contributions can be made throughout the year. We thank those who have helped support men's mental health. To see the impact that Man Therapy has had in our community, visit our website [www.thumbhealth.org/mantherapy](http://www.thumbhealth.org/mantherapy)

# Advertising Packages



If your organization would like to be recognized for supporting men's mental health and Man Therapy outreach efforts in the Thumb of Michigan, consider purchasing an advertising package.

## CREDITS ADVERTISING PACKAGE- \$250

- Name Mentioned in Press Release
- Name/Logo shared on TCHP Man Therapy Webpage page [www.thumbhealth.org/mantherapy](http://www.thumbhealth.org/mantherapy)
- Social Media Thank you- pinned on the top of TCHP Facebook Page

## SPOTLIGHT ADVERTISING PACKAGE (CREDITS PACKAGE PLUS)- \$500

- Name/Logo Displayed on Newspaper Ad
- Name/Logo Displayed During Outreach Events

## FEATURE ADVERTISING PACKAGE- \$1000 (SPOTLIGHT PACKAGE PLUS...)

- Name/Logo Mention During Presentation (if applicable)
- A one-month feature article on the TCHP Home Page
- A business card size ad in the TCHP Quarterly Newsletter.

## PREMIERE ADVERTISING PACKAGE- \$2500+ (FEATURE PACKAGE PLUS...)

- Co-branding on one billboard
- Co-branding on Radio Ads for one month

If your business/organization would like to support men's mental health, consider purchasing an advertising package today! Donations can also be made by individuals. (see back of page).

Organization/ Business Name:

Address:

Contact Person:

Contact Email:

Contact Phone:

Mail completed forms to Thumb Community Health Partnership  
138 Maple Valley Street, Mailbox B, Sandusky, MI 48471  
Make checks payable to **Thumb Community Health Partnership**

## Man Therapy's Reach in the Thumb - 2023

Head Inspections Completed

**813**

Site Sessions

**3,267**

Watch Derrick's Story: From Struggle to Strength  
Discover how it all began with a simple Man Therapy billboard!  
Follow along as we track our progress and reach our financial goals.

